Negative Interest Rates: Taking Stock of the Experience So Far

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Joint IMF-IMFS Webinar
March 3, 2021
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Motivation

• Starting 2012, various central banks have pushed key policy rates below zero
• Unprecedented policy, which raised many questions
• Need for sustained monetary stimulus even more topical because of COVID-19 crisis
• What have we learned so far from the experience with negative interest rate policies (NIRP)?
  • Have NIRP worked?
  • Have fears about potential side effects materialized?

• Objectives of the paper:
  ➢ Take stock of the experience via survey of the literature & country experiences;
  ➢ Focus on aspects specific to negative, not low rates
• Our paper has just been released (www.imf.org)
Why NIRP? Background

- Long-term decline in real rates. Neutral interest rates are close to zero in many economies
- Multiple potential structural drivers
  - Demographics, lower productivity growth, shift toward safe assets..
- Central banks are struggling to adapt
- Lack of conventional policy space meant central banks turned a variety of unconventional monetary policies

![Graph of Long Term Global Real Interest Rates (IQ-range; percent)](attachment://Long_Term_Global_Real_Interest_Rates.png)

Source: Furceri and Tawk (2021)

![Graph of Median Policy Easing during AE Recessions, 1990–20](attachment://Median_Policy_Easing.png)

Source: Brandao-Marques and others (2021)
Why NIRP? NIRP as part of a policy mix

• All unconventional monetary policies have potential drawbacks
  ➢ QE: flatter yield curve may affect bank profits, increased CB exposure to interest rate risk, financial market functioning issues, among others

• Including NIRP in the policy package can be beneficial, since it allows CB to:
  ➢ rely less intensively on other tools, mitigating their side effects
  ➢ reduce the need for FXI, especially in small open economies
  ➢ exploit synergies between UMP measures (e.g., NIRP can reinforce forward guidance)
  ➢ remove the zero lower bound constraint and steepen the yield curve
Concerns about NIRP

At the time of introduction, serious questions about effectiveness and potential consequences of NIRP, including:

- Would there be a flight to cash by firms, households, and banks?
- Would asset prices and exchange rates respond in desired ways?
- Would policy rates be transmitted to bank loans and deposits?
- Could NIRP lead to a sharp fall in bank profitability, harming instead of boosting credit?
- Would NIRP lead to heightened financial stability risks and yield market disruptions?
Evidence I: No cash hoarding

- No evidence that NIRP has led to increase in cash use
- High degree of heterogeneity in evolution of cash usage
- In most countries, introduction of NIRP has not been followed by rise in vault cash
- Estimates of Effective Lower Bound (ELB) vary
Evidence II: Strong transmission to asset prices

- Money market rates responded almost one-to-one
- Yields fell across the term structure as policy rates went negative and general stock prices rose
- Exchange rates responded as expected: significant ease of appreciating pressure (DK, CH)

Note: Shaded area indicates negative interest rates; darker shading means lower rates
Evidence III: Some transmission to bank rates

• Lending rates to both households and corporates fell following the adoption of NIRP.

• Deposit rates also declined. Negative rates partly transmitted to firms (Altavilla et al., 2019, Deutsche Bundesbank, 2020), but less so to retail customers. Fee increases for retail customers (e.g., Bottero and others 2019).

• Overall, no clear evidence for NIRP changing transmission from policy rates to bank rates.
Potential side effects/limits of NIRP: Effects on banks

**Negative effects**
- Interest learned on liquid assets
- Net interest margin

**Positive effects**
- Decline in provisions
- Revaluation of mark-to-market assets
- Increased loan demand

Net worth

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Evidence IV: Bank profits broadly resilient and no adverse effects on bank lending

- Bank profits have not significantly deteriorated despite lower net interest margins
- Banks increased lending (Bottero et al. 2019, Demiralp et al. 2019)
- Profits benefited from fees on deposit accounts, capital gains, and lower provisions (Lopez, et al. 2020, Urbschat 2019)
- Smaller and more specialized banks appear to have been adversely affected (Molyneux et al. 2019)
- Bank stocks suffered, however (Ampudia and Van den Heuvel, 2018)
- Tiering reserve regimes mitigate the impact of NIRP on bank profitability
Evidence V: NIRP likely supported inflation and output

- Direct evidence on the overall effects of NIRP on inflation and output is scarce.

- Indirect evidence via the impact of NIRP on asset prices, exchange rates, and long-term yields suggests a substantial impact on inflation and output (Rostagno et al. 2019, Honda and Inoue, 2019).

- Model-based analysis suggests the macroeconomic impact of policy rate cuts into negative rate territory is similar to that of the same sized cuts in conventional positive territory (Ulate, 2021).
But NIRP poses communication challenges

• Central banks adopting NIRP have emphasized transmission mechanisms and research backing it

• Other central banks have stressed adverse effects on financial markets to reject NIRP

• CBs adopting NIRP should:
  1. Explain expected benefits and potential side-effects of NIRP
  2. Stress that they will monitor potential side-effects and act to alleviate them with adequate instruments (e.g., tiering reserve regimes)
  3. Highlight difference between nominal and real interest rates

• CBs that have not yet adopted NIRP should not rule it out
Conclusions and open questions

- Largely effective transmission to asset prices and other rates, and likely positive impact on inflation and economic activity, but further research needed
- Net benefit of NIRP likely depends on structure of financial system
- Adverse effects may still materialize, especially if interest rates become deeply negative
- Literature has largely overlooked some aspects of NIRP:
  - Impact on nonbanks
  - Role of bank competition and relationship banking
  - Cross-border spillovers